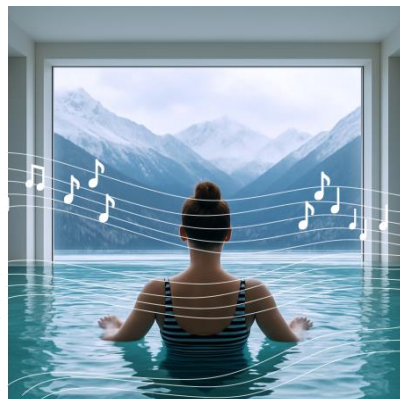


## LAUNCH OF THE NEW EVIAN®SPA MUSICAL UNIVERSE

*MUSIC, AN ESSENTIAL COMPONENT OF WELL-BEING*

Music has now become a familiar presence within the spa treatment room, accompanying the ritual of care.

Yet, beyond a simple background atmosphere, sound, frequencies, rhythm and the chosen instrumentation are part of the wellness experience. Music has the power to elevate both the quality and the emotional resonance of a treatment.



For evian®SPA concept, every sensory dimension of the experience must align with the same narrative and intention. This is why, from the very beginning in 2012, we developed a musical environment designed to resonate with the treatments and rituals offered.

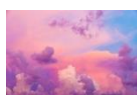
**In 2026, we are delighted to unveil a complete redesign of the evian®SPA musical universe.**

Our treatment menu is structured around four dimensions — Celestial, Mineral, Precious and Vitalising — each comprising four signature treatments. In response, fifteen original compositions ranging from 45 to 180 minutes have been created in collaboration with Romain Benitez, composer and sound designer at Opus All. Only our Rain Massage required no music other than the natural sound of water itself.

Our ambition was to harness the emotional power of music to create a deeply immersive, sensory and harmonious experience, perfectly echoing the intention of each treatment.

The lifecycle of evian® natural mineral water through Nature is the common thread running through these compositions, placed entirely in the service of well-being. Within these sound immersions, time seems suspended, the mind grows quiet, and harmony between body and mind can unfold.

Each composition has been crafted with precision, elegance and complete respect for the identity of the evian®SPA brand.



Celestial



Mineral



Precious



Vitalizing

**THE 4 DIMENSIONS STRUCTURING THE EVIAN®SPA EXPERIENCES**

## CELESTIAL DIMENSION :



This composition evokes a gradual ascent towards a suspended realm — a celestial dimension where time seems to stretch, where one drifts between breath and silence.

The intended sensation is one of profound surrender and release, as though returning to an original state in which body and mind are liberated from all tension.

It is an airy, enveloping work, conceived to accompany a state of deep relaxation, where every sound becomes an anchor leading towards serenity and renewed energy.

## MINERAL DIMENSION :



This composition evokes a journey into the heart of the mountains and into the heart of oneself — a gradual descent into a reassuring density, where every vibration works deeply to rebalance and purify.

The intended sensation is one of grounding and profound inner stability, like an immersion into raw matter where the body recentres and regenerates.

It is a more embodied and textured work, created to accompany a return to the body and to its essential structure, where resonances become almost tactile and contribute to a state of detoxification and reharmonisation.

“ *Music was conceived as an essential component of the experience, extending the benefits of the treatments for body and mind, while subtly conveying the brand's identity and narrative.* ”

Romain Benitez  
Opus All

## PRECIOUS DIMENSION :



This composition evokes a world of refined transformation — a space where every carefully sculpted sonic detail contributes to revealing the radiance and delicacy of a substance in perpetual regeneration.

It is centred on the notions of preservation and delicacy, like an unwavering attention paid to balance and beauty in their most subtle form.

It is an elegant and luminous work, conceived to accompany treatments dedicated to regeneration, radiance and timeless beauty.

## VITALIZING DIMENSION :



This musical creation evokes a rise in vitality, inspired by the freshness of the evian® spring and by Nature awakening — a clear, fluid, almost effervescent energy that flows through the body and awakens the senses.

It reflects this dynamic of regeneration, like a gradual return to movement in which energy once again circulates freely.

It is a bright and invigorating work, designed to accompany a complete revitalisation, where each sonic impulse stimulates, clarifies and restores to both body and mind a renewed sense of momentum and renewal.

### About evian.

evian® natural mineral water comes from the heart of the French Alps, a unique geological site in the world. For more than 15 years, it travels through the rocks, where it is enriched with essential minerals. The brand has been working for over 25 years to preserve natural surroundings of the source, in an effort to preserve evian® natural mineral water's exceptional quality for generations to come. Naturally pure and uniquely balanced, evian® natural mineral water is a healthy choice throughout the day.



### Contact

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## WHAT IS THE EVIAN® SPA CONCEPT ?

Inspired by the timeless journey of evian® mineral water through the Alps, evian®SPA invites guests to discover the water lifecycle and reconnect with the very essence of nature. For over fifteen years, rain and snow filter deep through alpine rocks, naturally acquiring a unique mineral balance before reemerging in its purest form at the spring. This miraculous story is the foundation of evian®SPA concept, a sanctuary dedicated to harmony, serenity, and renewal.

At evian®SPA, water is present in every detail. The architecture and design, echoing the mountain's curves, create an environment of calm release, deep breathing, and alpine tranquility. Light that follows the sun's rhythm, immersive soundscapes, and signature scents awaken the senses, while the iconic water enable a premium hydration throughout the journey.

Exclusive treatments are inspired by the four stages of evian® water's journey: Celestial, Mineral, Precious, Vitalizing. From deep relaxation for body and mind to renewed vitality, each ritual blends tradition and innovation, enriched by the playful, essential presence of water, whether hot, cold, warm, or icy.

With this concept, evian® reaffirms its commitment to natural well-being, offering a vibrant path back to the source: water as the origin of balance, energy, and timeless rejuvenation.